

# CASE STUDY

Unified and automated document generation in one click





Since 1984, the Maisons Pierre group has been building houses in more than 25 departments in France. They offer innovative, energy-efficient single-family homes that provide the best value for money on the market.



#### **CHALLENGE**

Maisons Pierre couldn't generate documents due to the high demand for contractual emails and letters. They wanted to avoid manual editing of these documents, which can lead to errors and even legal conflicts.



#### **SOLUTION**

In the search for a dependable solution to generate documents and avoid the manual editing of contractual emails and letters, Maisons Pierre's IT director found the mscrm-addons solution DocumentsCorePack to be a more appropriate solution for their challenges and asked Groupe Calliope to test it.

## Unified and efficient document experience

After implementing DocumentsCorePack, the team could work more efficiently, creating error-free documents for various purposes such as sales contracts, town planning, finance, and more. DocumentsCorePack significantly reduced the risk of human error, ensuring that all documents were accurate and compliant with relevant regulations. This reliability is crucial for maintaining the company's reputation and avoiding legal conflicts.





Customer: Maisons Pierre Website:www.maisons-pierre.com

Customer Size: 500 employees

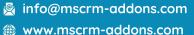
Country: France Industry: Building

Core Business: Build and sale

single-family homes



💜 US: +1 404 720 6066





# **02** ► Enhanced productivity with automation



The template designer tool allowed Maisons Pierre to redesign their document templates. The ability to configure Word documents and design them to meet specific requirements was a significant advantage. With DocumentsCorePack incorporating Dynamics 365 data, the time spent on each document creation was reduced, thereby increasing productivity. The automation of document creation further minimized the effort required for document generation.

## **03** ► Save time with One-Click Action



Predefined One-Click-Actions is one of the most appealing features of our solution from Maisons Pierre. It allows them to set up predefined actions for emails or letters for the attachment. It could also create a specific folder in SharePoint for generated documents, making it easier for team members to access the information whenever needed. Integrating Docu-Sign into their workflow allows them to secure and expedite customer engagement. This streamlined process helped them avoid legal conflicts and minimize human errors.

# CONCLUSION

In conclusion, Maison Pierre effectively incorporated DocumentsCorePack into their day-to-day document generation processes. With the help of the mscrm-addons solution, they could automate the process by creating a unified structure and error-free documents. This saved them time and accelerated customer engagement.

Are you ready to revolutionize the way you handle your documents too?



# START YOUR 14-DAYS FREE TRIAL!

All features and support included



Maisons Pierre is a company who builds around 2000 houses per year. Their business requires a lot of document creation such as sales contracts, town planning, finance and a lot more. Thanks to DocumentsCorePack we were able to automate all these document generation processes, structure their files in SharePoint and use DocuSign in DocumentsCorePack to secure and accelerate the customer engagement.

Frédéric Skobel, Consultant CRM



**EU: +43 316 680 880** 



info@mscrm-addons.com